

ONESIPHORUS NATA WIJAYA

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SUMMARY

Fresh graduate in Visual Communication Design (Visual Animation concentration) with strong hands-on experience in **social media design, motion graphics, 3D product visualization, and digital advertising content**. I have produced visuals for **brands, concerts, campaigns, and e-commerce platforms**, including work for **Afgan, Isyana Sarasvati, Andien, Wardah Dermascalp, and Sweetie Pants**.

I specialize in creating clean, modern, trend-driven visuals that are not only aesthetic but also optimized for engagement and conversion. Fast learner, highly adaptable, and able to work with minimal supervision.

WORK EXPERIENCE

Freelance Visual Designer & Motion Graphic Artist

Jan 2024 – Present

- Created visual assets for brands such as BeyondVit, Sweetie Pants, Wardah Dermascalp, and other commercial clients.
- Designed scroll-stopping visuals for Instagram, LinkedIn, and promotional campaigns.
- Produced 3D and 2D animated assets for brand content using Cinema 4D, Blender, After Effects and Photoshop.
- Delivered clean visual layouts with strong storytelling, ensuring consistency with brand identity.
- Collaborated with creative directors to execute concepts accurately and efficiently.

Concert Visual Designer & Animator

Afgan KL + Penang Concerts, Isyana "Under God's Plan", Andien — Project-based

- Designed and animated concert visuals including galaxy scenes, kinetic typography, and atmospheric backgrounds.
- Built 3D animated assets and composited final outputs for live show LED screens.
- Created motion graphics in After Effects using layered photo cutouts, glitch effects, and cinematic color palettes.
- Worked closely with show directors to match the emotional tone and pacing of the music.

ORGANIZATION AND VOLUNTEERING EXPERIENCE

Committee Member of the Christian Student Fellowship at Mercu Buana University

Sept 2022 - Sept 2023

Coordinator of Design & Public Relation Division

- Responsible for designing graphic materials such as posters, brochures, banners, and other social media content according to the organization's needs.

Walhi x Mercu Buana 2023 Committee

Feb 2023

Documentation & Creative Division

- Documentation of the Event Collaboration between DKV Mercu Buana and WALHI for the Seminar on Creative Contributions in Addressing Climate Change.

ACHIEVEMENT

1st Place Winner in the 3D Game Art Competition for Vocational School Students in East Jakarta

Nov 2019

- Participants were tasked with creating 3D models that closely resembled the reference designs provided. The judging criteria emphasized how well the models replicated the reference images.

EDUCATION

Fresh Graduate Visual Communication Design Program
Student in Universitas Mercu Buana - West Jakarta

2021 - 2025

GPA: 3.76/4.00

Relevant Subject : Studio Visual Branding & Media Promotion, Studio Media Campaign, Digital Art Vector, Digital Art Bitmap, Copy Writing, Visual Communication, 3D Animation

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SKILL

- **Language** : Bahasa Indonesia (Native), English (Intermediate)
- **Software** : Adobe Photoshop, Adobe Illustrator, Adobe Premier, Adobe After Effect, Canva, Blender 3D, Procreate, ZBrush, Figma
- **Hard Skill** : 2D and 3D Animation, Compositing, Digital Painting, Digital Imaging, Motion Graphic
- **Soft Skill** : Creativity, Team Work, Communication, Problem Solving